

# INTELLECTUAL PROPERTY LAW SECTION 2004

## DALLAS BAR ASSOCIATION

DBAIP.com

February 2004

### **FEBRUARY 27, 2004**

#### **INTELLECTUAL PROPERTY TAXATION: TRANSACTION AND LITIGATION ISSUES**

The authors of *Intellectual Property Taxation* (published by BNA 2004) will discuss the tax treatments of (1) IP holding companies; (2) settlements and damage awards in trademark/unfair competition litigations vs. copyright/patent litigations; (3) research and development of patents and copyrights vs. goodwill of trademark; (4) acquisitions and transfers of different types of intellectual property; and (5) domain names.

**Speaker:** Professor Xuan-Thao N. Nguyen  
and Professor Jeffrey A. Maine

**Time & Location:** Noon  
The Belo Mansion  
2101 Ross Avenue

This presentation includes one hour of CLE credit.

### **LAST MONTH'S PRESENTATION**

#### **Strategic Use of Survey Evidence in IP Cases**

**Description:** Dr. Ford discussed the evolution of survey evidence as an acceptable method of proof in Lanham Act cases, the initial resistance to such evidence, including the hearsay basis for those objections, and the gradual acceptance of survey evidence by an increasingly sophisticated federal judiciary. Dr. Ford also discussed the effect of the *Daubert* decision on the way courts examined the admissibility of survey evidence.

Dr Gerald Ford may be contacted at [Gford@fordbubala.com](mailto:Gford@fordbubala.com) and (562)592-4581

### **Upcoming**

Friday, March 26, 2004

#### **FEDERAL CIRCUIT LAW UPDATE**

Pete Peterson

### **AIPLA Seminars**

#### **IP Meets ADR, Thursday, March 11, 2004**

This one-day seminar will acquaint corporate and university executives, as well as corporate and outside counsel, with economic and effective ADR techniques that are appropriate for resolving IP disputes. The program draws on the expertise of Federal judges, court administrators, experience neutrals and ADR advocates, and others killed in using ADR.

#### **Managing & Licensing IP Assets, Friday, March 12, 2004**

This one-day seminar will acquaint corporate, start-up, and university executives, as well as outside counsel, with economic and effective techniques for managing and licensing IP assets. The seminar draws on the expertise of corporate intellectual property leaders, forward thinking IP practitioners, experienced IP managers and engineers, and others well versed in the latest IP management and licensing concepts. Finally, a "hand-on" panel session applies the presented content to a practical situation.

*Both seminars are being held at The Sutton Place Hotel in Newport Beach, CA. A reception for both programs, sponsored by Knobbe Martens Olson & Bear, LLP, will be held on Thursday, March 11, 2004 from 5:30-7:30 p.m. The cut-off to make hotel reservations is Thursday, February 26.*

### **2003/2004 DBA IP Calendar**

*Although subject to change, all dates are Friday luncheons at the Belo Mansion, 2101 Ross Avenue. Program announcements will follow in subsequent editions of this newsletter.*

**February 27, 2004  
CLE Lunch**

March 26, 2004	July 23, 2004
April 23, 2004	August 27, 2004
May, no meeting	September 24, 2004
June 25, 2004	October 22, 2004

### **2003 DBA IP LAW SECTION**

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