



# Lone Star Strategies for IP in China

What Texas Companies Need To Know Now

## ***Learn from Leading Experts on Intellectual Property Protection and Enforcement in China in a One-Day Seminar***

Hosted by the Dallas Bar Association Intellectual Property Section and the  
U.S. Commercial Service in collaboration with the Texas Regional USPTO

### **Event Details:**

**TIME:** 8:00 a.m. – 3:00 p.m. (CST)

**DATE:** May 2, 2017

**LOCATION:** The Belo Mansion, 2101  
Ross Avenue, Dallas, Texas 75201

**Texas CLE Credit:** 5.25 hours  
(pending) (Please note \$30 non-DBA  
member fee to claim CLE credit.)

**COST:** Attendance is free of charge.  
\$14.95 lunch buffet will be available  
for purchase.

**Parking:** \$4 per vehicle (DBA  
discount)

**Register here:**

[https://emenuapps.ita.doc.gov/ePublic/event/ed  
itWebReg.do?SmartCode=7Q9Z](https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=7Q9Z)

**Registration Deadline:** April 28th

### **Topics Include:**

- *Chinese Principal Laws on Patents, Trademarks, Copyrights, and Trade Secrets*
- *Enforcing Your Intellectual Property Rights in China*
- *Perspectives from Texas companies navigating IP Matters in China*
- *Brand Protection in an Online Environment and an Interconnected World*
- *Laws Relating to Importation of Goods*

**Hosted By:**



**In collaboration with:**

UNITED STATES  
PATENT AND TRADEMARK OFFICE



***Have Questions About This Event?***

Contact David Royce with the U.S.  
Commercial Service- at 1 (817) 999-9757  
or [david.royce@trade.gov](mailto:david.royce@trade.gov).